


Webinar on

Change Leadership: The Top Four Skills and the Key Four Steps to Make Change Stick

Learning Objectives


- *Identify the forces driving change today within your organization*
- *Understand the Change Curve and the four phases of every change effort*
- *Recognize the powerful human dynamics in all change efforts that affects outcomes*
- *Learn four communication skills to lead change so there's buy-in and commitment*



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- *Review five common reasons for resistance to change and tactics to overcome them*

- *Practice a four-step model to communicate the change that results in employee engagement*

- *Learn seven personal change resilience techniques to enhance your ability as a change agent*



This webinar is to increase the effectiveness of change leaders within the organization.

PRESENTED BY:

Marcia Zidle is a board-certified executive coach, business management consultant and keynote speaker, who works with organizations to leverage their leadership and human capital assets that result in higher performance and profitability. She has 25 years of management, business consulting and international experience in a variety of industries including healthcare, financial services, oil and gas, manufacturing, insurance, pharmaceuticals, hospitality, government, and nonprofits.

On-Demand Webinar

Duration : 60 Minutes

Price: \$200

Webinar Description

Managing change in a fast-changing environment is increasingly the situation in which most organizations now work. To optimize your company's response to market opportunities and threats requires more than just a plan but rather dynamic processes, systems and culture if your change initiatives are to be successful.

If you are a manager or executive, a project or team leader, a human resource professional or director, you need to understand the human elements of change and create effective strategies for engaging people to move forward with the change. You need to develop the four key skills and implement the four key steps for leading change successfully.

Is the change occurring in your organization? Are these changes causing stress or conflicts? Do you know how to get everyone on board the change train that's rapidly heading out of the station? How do you get employees to not only go through the motions but also actually "buy into the changes that are necessary?"

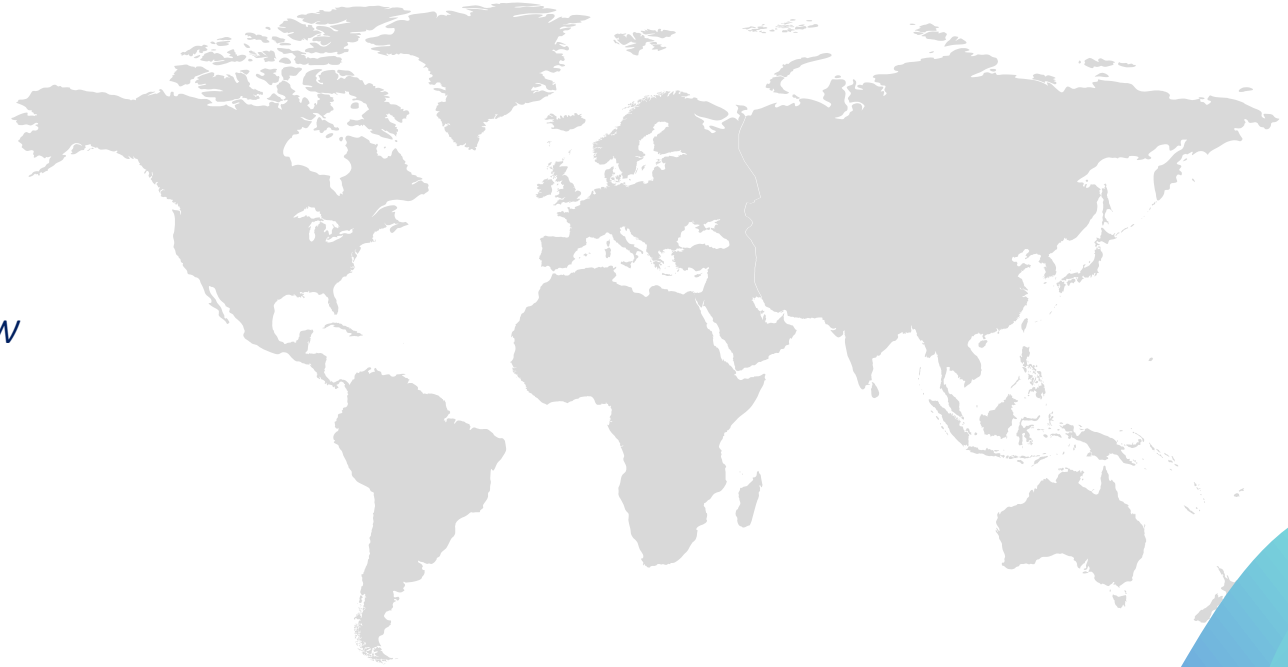
Any significant change creates "people issues." New leaders will be asked to step up, jobs will be changed, new skills and capabilities must be developed, and employees will be uncertain and resistant. Dealing with these issues on a reactive basis puts speed, morale, and results at risk.

The secret to managing greater levels of change is not to press harder on the pedal already floored, but to shift gears and develop effective change leaders throughout the organization.



Who Should Attend ?

CEO's, COO's, VP of Human Resources, Chief Learning Officer, Directors, Project Managers, Operation Managers and Supervisors, Team Leaders, Staff Managers, and Supervisors, New Manager and Leaders, Project Managers.



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